

# Holstein International

'Now that AI companies are pushing so much for genomic numbers, we are losing type'

—p.8

HI 304  
APRIL 2019



**Revolution for the image of German Holstein breeding**

**'I have to bring back strength and longevity in my herd' – p.46**

Beef-on-Dairy: what are smart sire selections for dairy farmers?



# THE LEADER IN BEEF ON DAIRY

*Selection programs evaluated on dairy cows to guarantee:*



**EASY  
CALVING'S**



**AN EARLY GROWTH AND  
CONFORMATION**



**AN ECONOMIC VALUATION  
OF THE CALF FROM THE  
EARLIEST AGE**



INRA95

BLOND D'AQUITAINE

LIMOUSIN

CHAROLAIS EXCELLENCE